

Sustainability initiatives can yield numerous operational, financial and other benefits for a company. Sustainable practices are evolving from “nice to have” to “must have”.



Rising material costs can be avoided through recycling and take-back programs

10%

Higher value of certified green buildings²



Better reputation with investors and lenders³



73%

of consumers globally would change their consumption to reduce their negative impact on the environment¹

Companies committed to sustainability show better stock market performance⁵

3-8%
(annualized)



Waste treatment

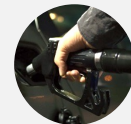


Maintenance costs

Reduced costs across the income statement



Carbon taxes



Fuel and energy

Sustainable companies are talent magnets

96%

of employees would recommend their workplace if the firm is sustainable⁴

2x

as many employees of sustainable firms feel happy in the workplace than of other firms⁴

40%

of employees might switch firms if their employer did not invest in sustainability⁴