

Pouch packaging is a personalized packaging solution for medicines and supplements that increases adherence and makes solid orals intake more convenient

Pouch packaging



Picture: PillPack

Adherence

According to the WHO only **50%** of patients who suffer from chronic diseases adhere to treatment recommendations ¹⁾

€125B is est. annual cost of non-adherence in the EU ¹⁾

Up to **44%** increased adherence due to pouch packaging ²⁾

Up to **34%** fewer medication errors due to pouch packaging ³⁾

Adoption ⁴⁾




Picture: PillPack

“No mix-up, no mistakes”


“Pouches save time”


“Safe and efficient”

 Netherlands > 600,000 users ⁵⁾


 US > 300,000 users ⁵⁾

 UK > 100,000 users ⁵⁾

 Rx, OTC medications and supplements solid orals

 Packed per user

1 Used for single intake event

 Sorted by date and time