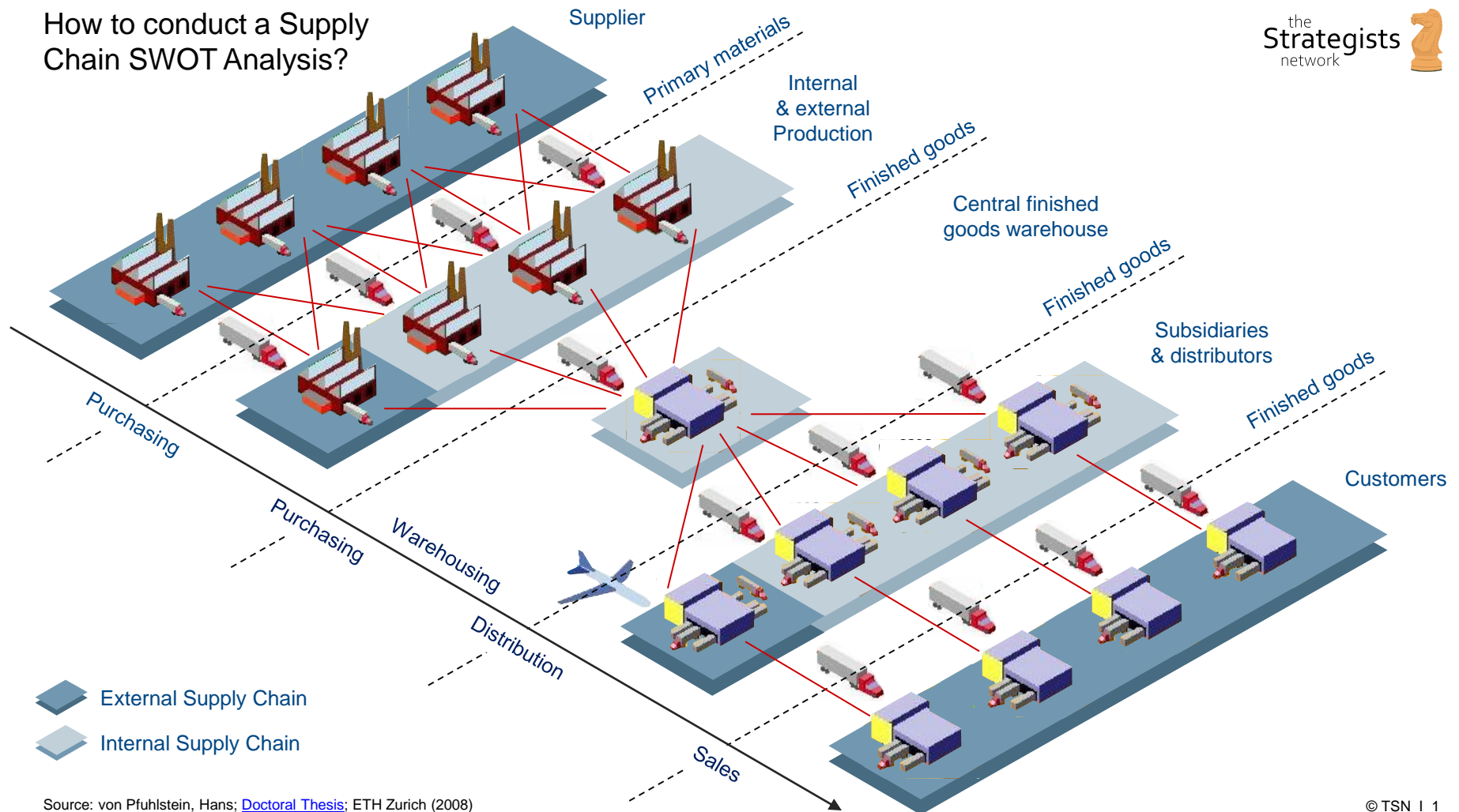
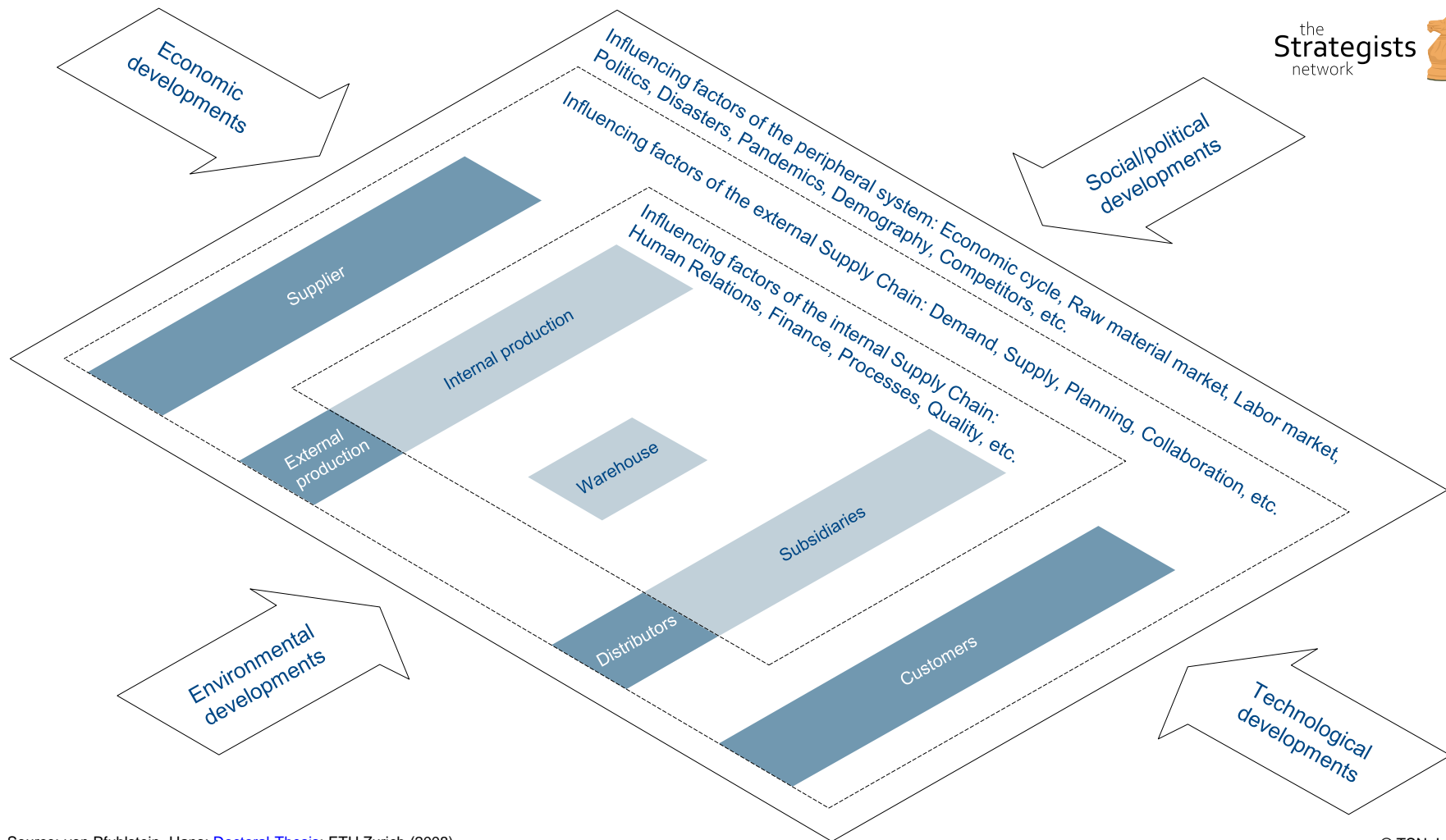
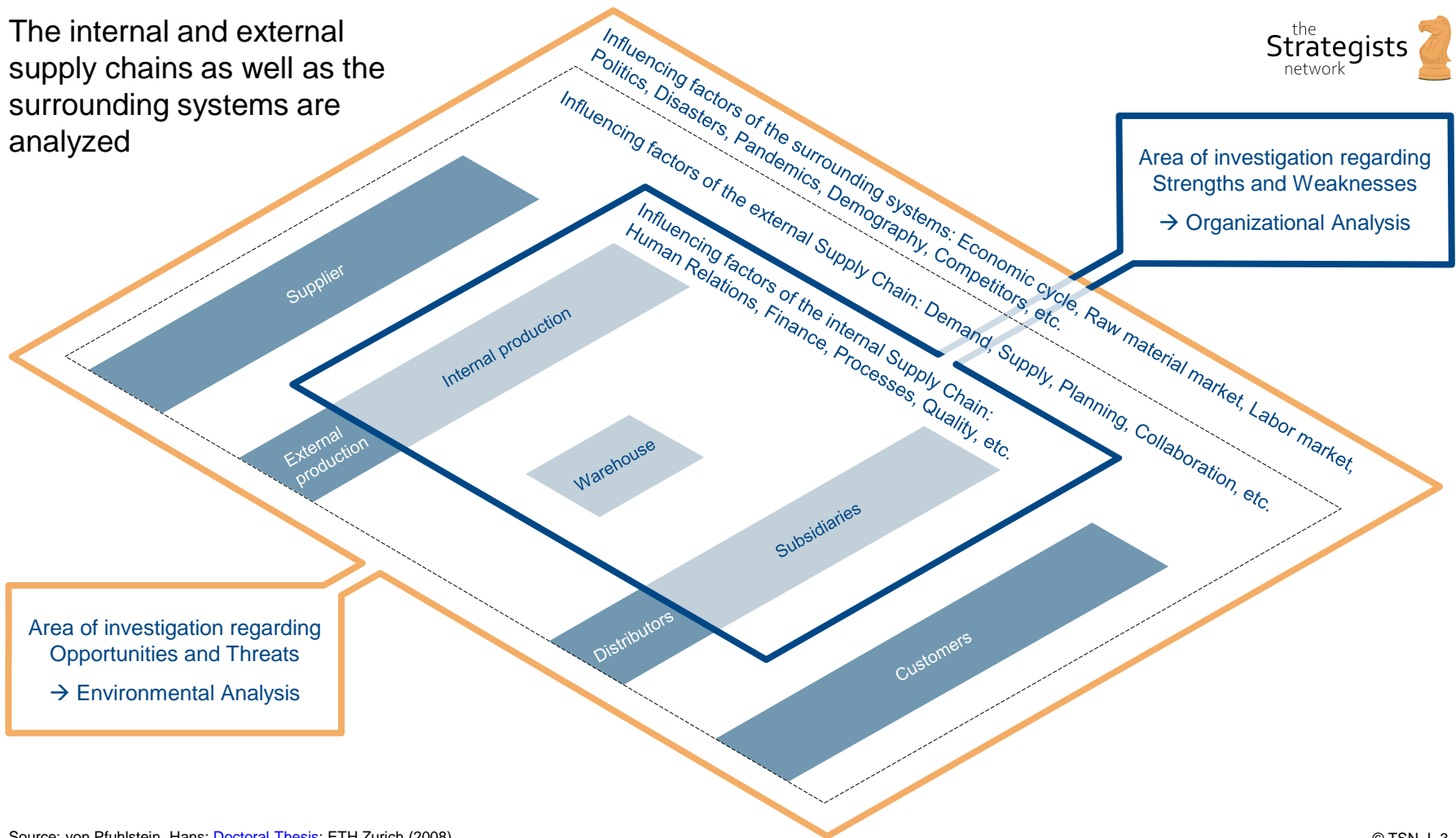


How to conduct a Supply Chain SWOT Analysis?





The internal and external supply chains as well as the surrounding systems are analyzed



Area of investigation regarding Strengths and Weaknesses
→ Organizational Analysis

Area of investigation regarding Opportunities and Threats
→ Environmental Analysis

The strengths, weaknesses, opportunities and threats of the supply chain are identified
Then the corresponding strategies are developed

