





# The strengths, weaknesses, opportunities and threats of the supply chain are identified Then the corresponding strategies are developed



Organizational Analysis

**Environmental Analysis** 

# Strengths

What makes your Supply Chain strong?

• ...

• ...

#### Weaknesses

What makes your Supply Chain weak?

### **Opportunities**

What opportunities are out there for your supply chain?

- ...
- ...

# **Threats**

What threats to your Supply Chain do you identify?

# Strengths

#### Weaknesses

#### Opportunities

- ...

## Opportunity-Strength Strategies

How can you use your strengths to make advantage of the opportunities?

# Opportunity-Weaknesses Strategies

Can you overcome your weaknesses by seizing opportunities?

#### **Threats**

- ...
- ...

# Threat-Strength Strategies

How can you build on your strength to mitigate the threats (risks)?

# Threat-Weaknesses **Strategies**

What are your biggest risks and how to overcome them?